

# IMBRICS FORUM INTERNATIONAL MUNICIPAL BRICS FORUM

WITH THE SUPPORT OF



Ministry of Foreign  
Affairs of Russia



Federal Agency  
for External Relations  
of the Ministry of Foreign  
Affairs of Russia



Government  
of Saint Petersburg

EXPOFORUM

## 2021-2024

[imbricsforum.com](http://imbricsforum.com)

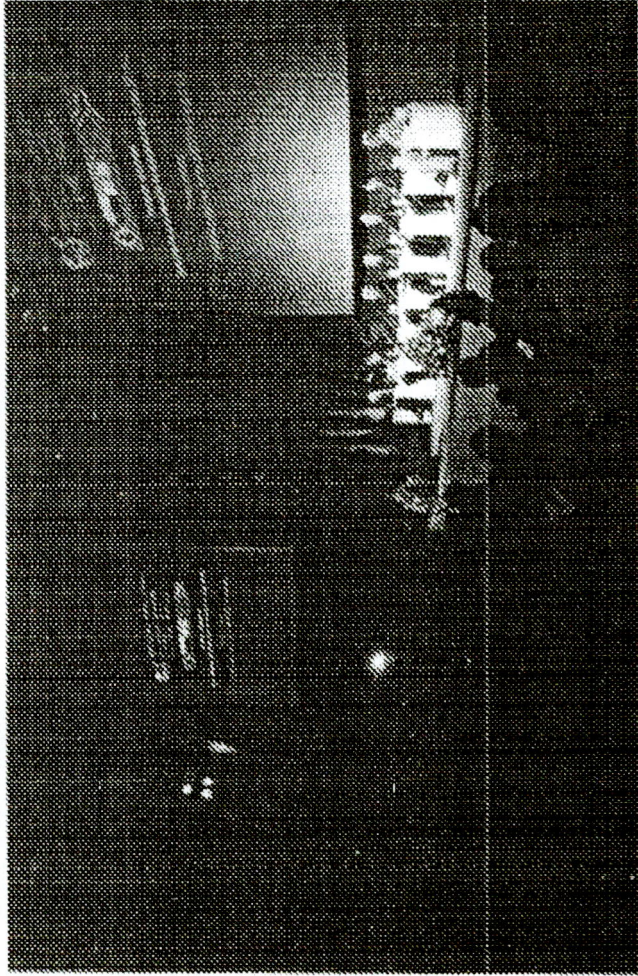


# IMBRICS

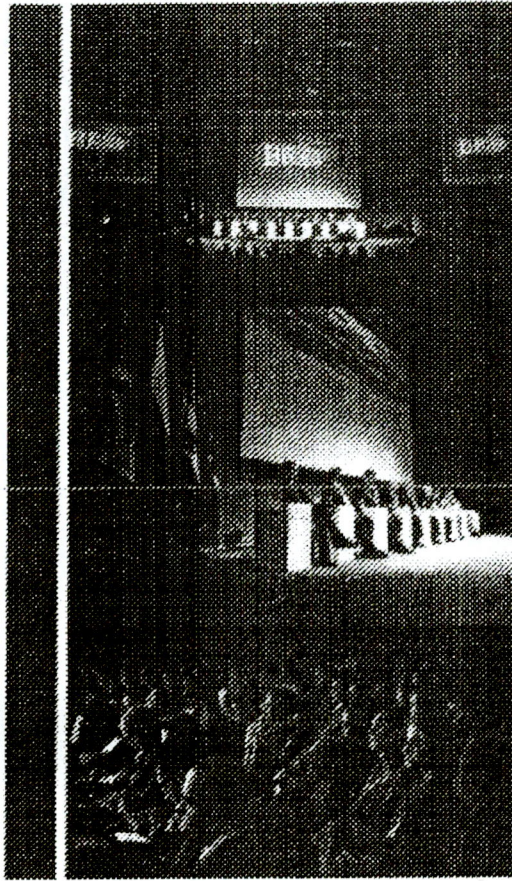
## Forum

is the largest municipal forum across the BRICS and global space.

The business event is held annually in Saint Petersburg and brings together leading politicians, economists, and other field-specific experts, representatives of federal, regional and municipal authorities, large, medium and small businesses, non-profit organizations and associations from the BRICS countries and other foreign states within one platform.



The multi-disciplinary business programme of the IMBRICS Forum is focused on the issues of integrated socio-economic development of the BRICS territories, harmonious co-operation, attraction of investments in different fields and opportunities for public-private partnerships. Participants can also present their projects and products at the Forum site.



# IMBRICS Forum

is a unique platform that creates an intellectual agenda for the municipal community in accordance with the current and specific needs of the time and society itself, without "general" and abstract topics for discussion. Ministries and agencies, major companies and organizations act as co-organizers of the business programme.

The Forum is held with the support of the Ministry of Foreign Affairs of Russia, "Rossotrudnichestvo" and the Government of Saint Petersburg.



## FORUM OBJECTIVES

- promote the integration of positive international experience, the implementation of state tasks locally
- promote the development of social and economic well-being of municipal territories, the introduction of information, digital and innovative technologies in the daily activities of municipal cities in developing countries
- assist in the formation of a positive image of the Russian Federation abroad

# IMBRICS Forum / 2021-2024 / BRICS+



## INTERNATIONAL MUNICIPAL BRICS FORUM

As part of the Forum's development strategy, the BRICS Plus format is envisaged. By 2024, it is planned to expand the geography of the IMBRICS Forum to 64 countries. In 2023, users from more than 30 countries joined the Forum (in an online format).



- |                 |                    |                     |                 |                  |
|-----------------|--------------------|---------------------|-----------------|------------------|
| 1. Brazil       | 13. Belarus        | 25. Poland          | 37. Madagascar  | 49. Romania      |
| 2. Russia       | 14. Cameroon       | 26. France          | 38. Malaysia    | 50. Senegal      |
| 3. India        | 15. Cuba           | 27. Georgia         | 39. Morocco     | 51. Serbia       |
| 4. China        | 16. Indonesia      | 28. Germany         | 40. Mexico      | 52. Singapore    |
| 5. South Africa | 17. Croatia        | 29. Greece          | 41. Morocco     | 53. South Korea  |
| 6. Argentina    | 18. Cuba           | 30. Hungary         | 42. Mongolia    | 54. Spain        |
| 7. Armenia      | 19. Czech Republic | 31. Indonesia       | 43. Netherlands | 55. Sweden       |
| 8. Austria      | 20. Denmark        | 32. Israel          | 44. Norway      | 56. Tajikistan   |
| 9. Azerbaijan   | 21. Ecuador        | 33. Italy           | 45. Oman        | 57. Thailand     |
| 10. Belarus     | 22. Estonia        | 34. Japan           | 46. Pakistan    | 58. Tunisia      |
| 11. Belgium     | 23. Egypt          | 35. Kazakhstan      | 47. Peru        | 59. Turkey       |
| 12. Bulgaria    | 24. Ethiopia       | 36. Kyrgyz Republic | 48. Portugal    | 60. Turkmenistan |

# 64

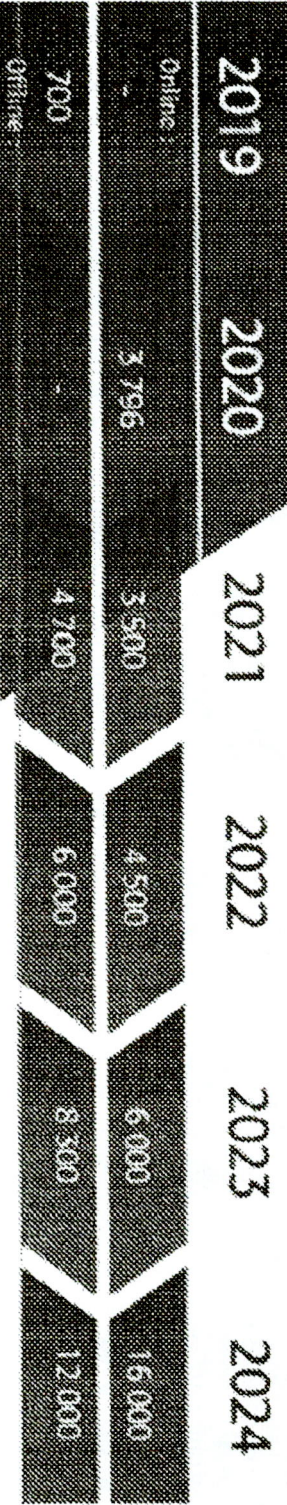
South Africa  
countries  
of the world

- |                |               |
|----------------|---------------|
| 61. Uruguay    | 65. Venezuela |
| 62. Uzbekistan | 66. Vietnam   |

# IMBRICS Forum / 2021-2024 / BRICS+



## INTENDED AUDIENCE OF THE FORUM



When the Forum is held at the convention and exhibition centre 'Exposition' the largest centre in the Northwestern district, with additional video conferencing connection, the audience turn-out will increase by 40%.

**The level of Forum participants:** representatives of the executive and legislative authorities of the federal, regional and municipal levels, state corporations and department institutions, large companies, small and medium-sized businesses, associations and unions from BRICS and other foreign states.

The main format of the Forum is offline. Considering the narrowed restriction on air travel and border crossings in many countries, as well as constraints related to mass and social events in Saint Petersburg, organizers do not exclude the possibility of the IMBRICS (2021 being held online as well.

In a situation related to the pandemic developers successfully, the forum will be held at the convention and exhibition centre 'Exposition' for the most prominent forums in Russia, such as SPIEF, Eurasia Forum and others).



# FORUM VENUE

from 15 000 sqm

Forum area

from 3 000 sqm

exposed space

from 450 persons

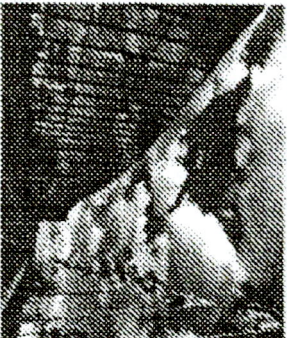
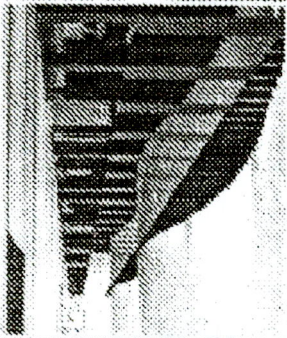
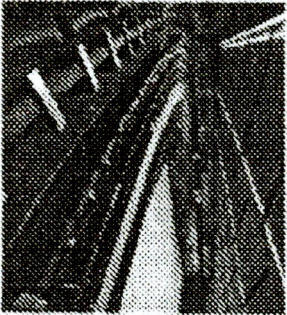
conference table capacity

In 2021, the Organizing Committee has already signed a lease agreement of the congress and exhibition space with the Exhibition International.

The Forum site will be equipped with high-class conference rooms, exhibition space, catering, meeting rooms, open discussion areas, a press center and other areas.

The project's implementation is a partner of the World's Forum. All the project is planned to include a strategic partnership agreement and have contracts for congress and exhibition space in Saint Petersburg for the period from 2021 to 2024.

# EXPOFORUM

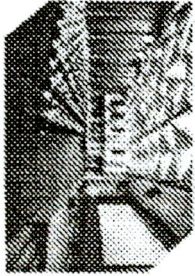


# IMBRICS Forum / 2021-2024 / BRICS+



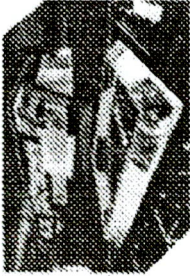
## OPPORTUNITIES FOR PARTNERS

An IMBRICS Forum partner is a prestigious status that not only provides for premium participation and broad branding on the Forum site but also meets the strategic interests of the company/organization. A range of exclusive offers has been developed for the Forum partners, including participation in the exhibition and various advertising formats, organization of presentations, press conferences, holding their own food-specific sessions within the framework of the Forum's business programme, access to private events, etc.



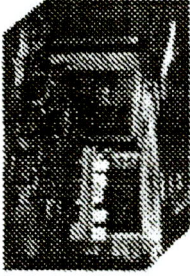
## INTERACTIVE EXHIBITION SPACE

The *EngelForum Convention and Exhibition Centre* saw in the largest in Russia, allowing exhibitors to create any working state: market meeting rooms, stands and tradebooth, photo advertising banners, displays, LED panels and implement any of the most creative advertising ideas.



## HIGH MEDIA COVERAGE

Media coverage and information support of the IMBRICS Forum (Russian and foreign media) will make the participation of partners and guests of the Forum as prominent as possible, with the attention of a wide audience, improve the company's image or personal political status. The IMBRICS Forum hosts press conferences and signing ceremonies (both for the Forum's partners and for the heads of regions and municipalities of the BRICS countries).



# IMBRICS Forum / 2021-2024 / BRICS+



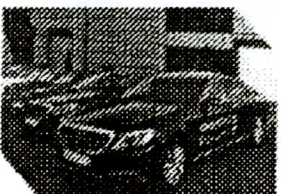
## NEW BUSINESS CONTACTS AND CONNECTIONS

On the sidelines of the IMBRICS Forum, participants can establish useful business contacts, expand the geography of their business, explore new target markets for their products, and build proper communication with potential partners. In turn, similar agencies of different states have the opportunity to exchange experience, and regions and municipalities - to present the achievements of socio-economic, technological and innovative development.



## MULTIDISCIPLINARY BUSINESS PROGRAMME OF THE FORUM

The multidisciplinary business programme of the Forum focuses on discussing issues that are topical to regions and municipalities in the fields of economic development, trade, investments, construction and modernization of urban infrastructure, urbanism, digitalization and innovative technologies, ecology, modern practices in waste disposal and recycling, agriculture, tourism, culture and education, sports, humanitarian cooperation and social design.



## INVESTMENT OPPORTUNITIES

The regions and municipalities of the BRICS countries have the advantage and opportunity to present investment projects focused on the sustainable development of the territory to a wide range of potential investors - representatives of business, international investment funds, banks, and private investors. In order to present your project, you need to submit an application to the Organizing Committee and send it for expert evaluation.



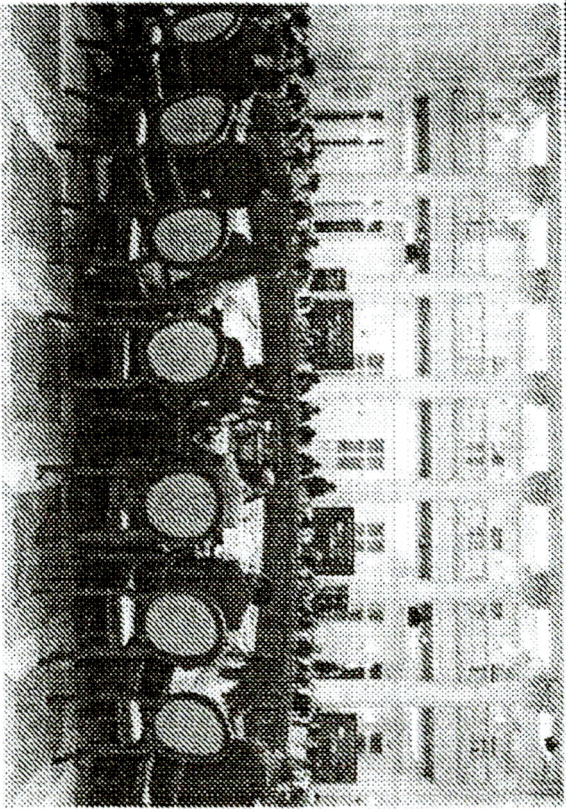
# MUNICIPAL ACENDA

The regions and municipalities of the BRICS countries have a unique opportunity to present their investment projects at the international site of the BRICS Forum to participate in the exposition and place exhibition stands to present the achievements of socio-economic, cultural, scientific and industrial development to organize the signing ceremonies of twinning agreements and much more.

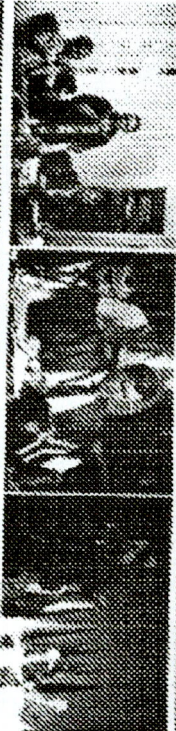


Sergey Ryabkov,  
Deputy Minister  
of Foreign Affairs  
of the Russian Federation,  
Stompa of Russia in 2017's

The dialogue at the municipal level of the member states plays an important role in the growing variety of areas of cooperation between the two countries. It contributes to the establishment of new and more effective trading contacts, and the development of international cooperation -- the most important sphere of interaction within BRICS. It is proposed to note that the initiative to hold the Forum is fully public, launched at the initiative of the municipality leadership of Saint Petersburg. It reflects a real need for the establishment of sustainable bridges between small and medium-sized urban municipalities in the BRICS countries. The experience of exchange in the field of tourism, the discussion of economic projects, the territorial and cultural potential of municipalities create concrete opportunities for discussion, as well as the potential for practical cooperation.



# MUNICIPAL AGENDA



You can present investment projects by submitting an application to the Organizing Committee of the Forum. Projects should be focused on the sustainable development of the territory. After passing the expert evaluation in the Organizing Committee, the project owners of the standards are established criteria. It will be presented at the Forum to a wide range of potential investors - representatives of business, international investment funds, banks, and private investors.

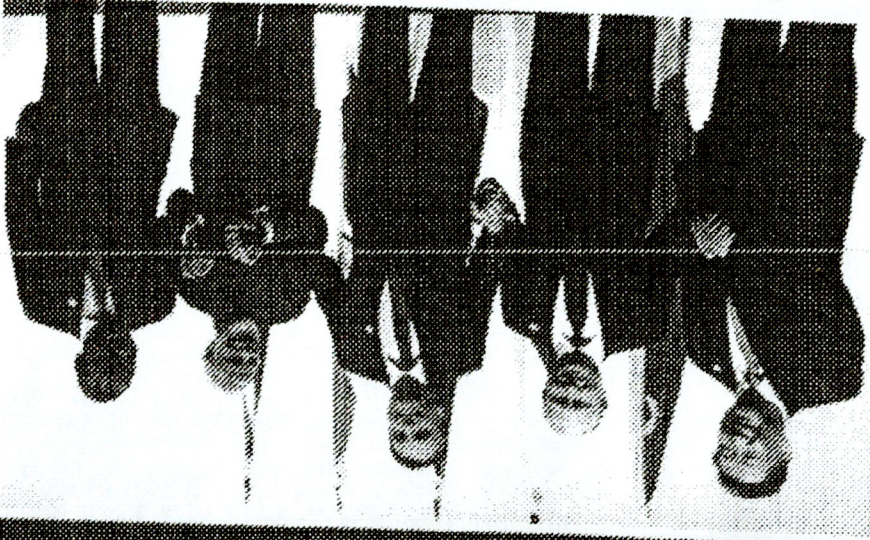
Also, representatives of regions and municipalities have the opportunity to submit an application to the Organizing Committee for the organization of the agreement signing ceremony, including preliminary consultation and further legal support. As well as other participants, regions and municipalities can rent the exhibition space. You can find more information about this on the website: [www.municipalagenda.com](http://www.municipalagenda.com) or by contacting the Forum's Organizing Committee.



**Mikhail Bryukhanov,**  
Deputy Head  
of the Federal Agency  
"Investpromcenter"

"The International Municipal 2021 Forum makes a significant contribution not only to the creation of a common space for the participating countries. At the municipal level, it creates a favorable environment for their economic development, but also contributes to the achievement of the Sustainable Development Goals by 2030. We welcome and highly appreciate the cooperation of cities and municipalities of the two countries in the sphere of economic development and the high quality of the new Government structures (OAG) 2013. I am convinced that the Forum will contribute to the expansion of a platform for synergistic interaction of participants in the territories and joint solutions of global challenges of the countries agents in the field of sustainable development and mutually beneficial cooperation."

# GLOBAL CHALLENGES - LOCAL RESPONSE



Theme of the IMBRICS Forum 2021:

Challenges to sustainable development and international municipal cooperation in the BRICS+ format. Municipal development as a gyroscope of a changing world.

The BRICS group is celebrating its 15th anniversary in 2021.

The main mission of the group is to ensure global stability, common security, innovation and economic growth. Over the years of cooperation, great progress has been made in the development of economic partnership, an anti-tariff strategy has been developed and implemented, and the fight against cybercrime has been established. In 2020, a set of measures to counteract the coronavirus pandemic was effectively implemented.

At the same time, the municipal level is best fit for the universal integration of development mechanisms, as well as the proper response to the changing world for the goal of maintaining balance and really improving the quality of life of the population.

# CONTACT INFORMATION



For more information about the International Municipal APICS Forum and the International Municipal APICS Cooperation Project, please visit: [www.imbricsforum.com](http://www.imbricsforum.com)

4.3.2023

IMBRICS PARTNERS

Information on how to become an IMBRICS Forum partner is available in the "Partners" section



4.3.2023

IMBRICS PARTNERS

STANDARD BUSINESS VIP

IMBRICS CHANNEL



Information about the conditions of participation in the Forum is available in the "Participants" section

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## ORGANIZING COMMITTEE OF THE IMBRICS FORUM

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